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# JEREMY ROGER CUMMINGS

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## ADDRESS:

GUELPH, ONTARIO, CANADA, N1L 1M4



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[INFO@VISUALTHINKERS.CA](mailto:INFO@VISUALTHINKERS.CA)



519-766-3344

## CAREER SUMMARY

Over the past **17 years** I have helped my clients with their software and marketing needs to achieve incredible results. These include software engineering, web development, design and other marketing solutions.

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## EXPERIENCE

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### **DIGITAL AND CREATIVE AGENT**

Dates From February 2009 to Present

At Visual Thinkers, my responsibilities include:

- software engineering
- management
- search engine optimization
- online advertising
- copywriting
- graphic design
- hiring
- sales

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- and technical research.

I strive for the best solutions for my clients and always put my customers first. I have extensive experience in many industries including non-profit, manufacturing, automotive, banking and telecommunications. I am committed as well to continuous learning to stay on top of my field.

Some of my accomplishments over the years include:

- Managed, designed, and developed **more than sixty websites** for the **largest businesses**, non-profits, and government to date, to increase sales, improve customer service and make sure that they have a very best presence on the web.
- Results I have achieved include increase in sales of approximately **\$ 2 Million/year** for one large auto parts distributor and **\$20 Million/year** for an enterprise tractor parts manufacturer.
- Managed incredible photography projects, conducted several online advertising campaigns, delivered and created amazing graphic design work, **mobile app development** and other programming/IT projects.
- Created search engine optimization campaigns leading to **many number one Google results** for my clients.
- I focus on **over-delivering** with **on-time projects** of the **highest quality** while maximizing your marketing budget.

WEBSITE & PORTFOLIO: [HTTPS://WWW.VISUALTHINKERS.CA](https://www.visualthinkers.ca)

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## SOFTWARE ENGINEERING

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- Expert level knowledge in JavaScript, PHP, C#, C++, HTML5, CSS, Java, VBScript, VB, XML, JSON, UML, MySQL, SQL, Software Engineering, Database Design
- Familiar with Less/Sass



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## FRAMEWORKS

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- AngularJS, jQuery, Bootstrap, ASP, ASP.NET

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## CMSES

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- Keosu, Concrete5, WordPress, Drupal, Joomla, DotNetNuke

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## SOFTWARE & SOCIAL MEDIA

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- PhpMyAdmin, cPanel, Yoast, Siteorigin Page Builder, Visual Composer, Contact Form 7, XAMPP, Apache, Microsoft Office, SQL Server (Microsoft), Office365, Mailchimp, WooCommerce, Adobe Creative Suite, Creative Cloud, Buffer, Facebook, Twitter, Magento, LinkedIn
- Linux, Windows, IOs, Android, Mac

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## OTHER SKILLS & EDUCATION

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- Graphic Design, Copywriting, Computer Repair, French, Spanish

B.SCH (Computer Science) 2001, University of Guelph

Inbound Marketing Certification 2017, HubSpot Academy

ASP.NET course from Conestoga College, Spanish coursework

French Immersion, bilingual.

